

## Our Mission

Serving the public by guiding the medical profession.

## Our Vision

Albertans are healthier because the College of Physicians & Surgeons of Alberta:

- ensures that physicians are competent throughout their careers;
- supports physicians in providing compassionate, caring and ethical services to the people of Alberta;
- fosters quality health care for all Albertans through innovation, collaboration and cooperation with other key stakeholders; and
- advocates for public policy that contributes to the health of Albertans.

## Our Values

We value the privilege of self-regulation granted to us by the people of Alberta and are committed to continually earning their trust. To that end, we commit to act according to the following set of values:

1. When making decisions, we use available **evidence** and, when evidence is not available, we work to develop it to inform our work.
2. We **support** our organization and each other – we care, we share, we listen, we respond.
3. We are **responsible** – for giving our best effort, for asking tough questions, for achieving high standards, and always trying to improve.
4. We treat people with **fairness** and **respect**.
5. We value **diversity** in people and ideas.
6. We practise **open and honest communication** – we engage in relevant, timely and meaningful discussion at all levels and with all partners.
7. We seek and are **open to new ideas**; we are flexible in our thinking and our approaches to our work; we value innovation, enjoy our work and celebrate our achievements.
8. We work in a **collegial, proactive** manner with all external stakeholders.

## Our Goals

1. The public receives safe and effective medical care from competent physicians.
2. The College of Physicians & Surgeons of Alberta is a trusted contributor to public policy affecting health care.
3. The College is an essential partner in a patient-centred health care system.
4. The College is a trusted resource to Albertans (public and others) when they have questions or concerns about medical practice.

## The CPSA Strategic Plan: How We Got Here and What It Means

The College's Strategic Plan is the product of 15 months of research, collaboration and consultation. Starting with a comprehensive environmental scan, the College sought input from physicians, health care organizations and associations, government, the public and other key groups.

Our mission "Serving the public by guiding the medical profession" retains our focus on delivering programs and services that help Alberta's physicians to be better at what they do – for the benefit of the public.

The following legislated regulatory and support functions will remain a priority:

- Licensing and Registration
- Complaint Resolution
- Accreditation/Quality of Care
- Standards of Practice
- Infection Prevention and Control
- Continuous Professional Development
- Physician Prescribing Practices Program (including the Triplicate Prescription Program)
- Physician Achievement Review (PAR) Program
- Peer Review
- Physician Health Monitoring Program
- Methadone Program
- Research Ethics Review Program

**However, some new themes have emerged – including these key elements of our preferred future:**

- Team-based care is embedded in the health care delivery system.
- Data, information and measurement are accepted tools for managing the health care system and improving quality.
- The College works with partner organizations to develop a quality-focused view of the health care delivery system, and has tools in place to ensure physicians contribute to this desired outcome.

### **What do these changes mean to physicians, the public and others?**

While the details will take months or years to implement fully, the general approach is more easily identified. Within the next decade, any or all of the following scenarios might become reality:

- A more proactive analysis of physician activity from a quality perspective. This might include the use of data from Alberta Health Services or Alberta Health and Wellness to identify trends or opportunities for improvement, or the creation of a formalized physician office accreditation program.
- Increased and more interactive communication with physicians, the public and government through a variety of traditional and new tools.
- Increased focus on customer satisfaction. We will be seeking regular feedback from physicians, the public, government and others on our performance.

Our ambitions may be lofty, but we believe they represent not only the wishes of our stakeholders, but also the best possible future for medical regulation in Alberta.

For a copy of the full CPSA Strategic Plan, go to our web site at [www.cpsa.ab.ca](http://www.cpsa.ab.ca).